Judge Renee McElhaney Buy

Station Program WDAI AM News WDAI Today WDAI SA Living WDAI Spm News	Day	Time	17 . 9	Bath	Ab man ha	Taball	1		,	Total	1	Rate	12 amadea	Total	7
		Hille	Length	Nate	# spors	DIGE 3	Class	Rate	# spots	a DESI G	CIRSS		# SDOUS	TOTAL T	Class
		6a-7a	130	\$300	1	\$300	4	\$300	⊣	\$300	4	\$400	+	\$400	4971
	M-F	7a-93	:30	\$300	\vdash	\$300	ø	\$300	⊣	\$300	7	\$400	~1	\$400	M
		10-113	:30	\$90	7	\$90	4	\$90	e-d	290	4	\$90	H	\$90	41
	S M-F	5-530p	30	\$33.5	1	\$325	4	\$500	=	\$500	4	\$500	↔	\$500	er()
WOAI S30p New	4-M-F	530p-6p	30	\$550	Ö	Q\$	et-	\$550	0	\$0	4	\$750	0	\$0	ers.
WOA! 10pm Nev	VS RA-F	10-1035p	:30	\$700	0	\$0	4	\$700	0	\$0	4	\$950	₩	\$950	(42)
WOAI Sat. Today		6-83	30	\$75	0	\$0	જ	575	₹	\$75	4	\$100	-	\$100	m
WDA! AM News	MA	63-79	:30	\$400	ᆏ	\$400	41	\$300	0	8.	*ď	\$400	Ф	¢0	ረሳን
WOA! Today	M-F	72-99	30	\$400	-1	\$400	덕	\$300	0	\$0	*tř	\$400	٥	\$0	-(1/5
WOA! SA LIVING	M	10-113	:30	\$125	ΨÍ	\$125	박	\$90	0	\$0	4	\$30	Ö	\$0	47
		5-530p	96	\$500	\vdash	\$500	ਖ	\$500	0	\$0	4	\$500	O	\$0	m
WOAJ S30p New	N-F	530p-6p	90	\$550	0	S\$	박	\$550	0	\$0	44	\$750	0	20	m
WOA! 10pm Nev	WS M-F	10-1035p	96	\$950	rl	\$950	4	\$700	0	\$0	44	\$950	0	\$0	è
WOA! Sat. Today	tes /	d2-d9	30	\$175	Ę-l	\$175	4	\$75	0	\$0	4	\$100	0	Ş	ťΩ
WOA! AM News	M-F	58-63	bookends	\$110	0	\$0	4	\$110	2	\$220	T.F	\$150	17	\$300	m
WOA! AM News		6a-7a	bookends	\$300	(\$300	4	\$300	123	\$600	47	\$400	1	\$400	P ^C
	M-F	7a-9a	bookends	\$300	0	\$0	4	\$300	₩	\$300	好	\$400	7	\$400	grilly.
		10-11a	bookends	\$30	₽	\$90	4	\$30	2	\$180	47	\$50	н	590	HZP
WCA! IndgeJud	y M-F	4.5p	bookends	\$175	-4	\$175	৺	\$175	0	\$0	¥	\$175	₹4	\$175	44
WOA! Spm News		5-530p	bookends	\$325	0	\$	4	\$325	0	\$0	4	\$425	Ţ	\$425	m
WOA! Gam New	4-M-F	5-630p	bookends	\$500	₽	\$500	4	\$500	pol	\$500	et.	\$625	0	\$0	~
WGAI 10pm News	N-F	10-1:035p	Modiands	\$700	a.	50	47	\$700	0	\$0	4	\$950	=	\$950	33
WOALTOTAL					24	\$4,630			П	\$3,065			14	55,180	

Brnc	-
MARTINAMA	A SHIPPING A
Boood	10000
Sundan	

						10/22-10/28/2012	8/2012		10/29	10/29-11/4/2012		13/5-1	13/5-11/6/2012 [MONDAY - TUESOAY]	MONDAY	TUESOAY	part j		TOTALE	TOTAL FOR STATION
Station	Program	Dav	Fime	したの裏で	Fath	# Sports	Total \$	Class State	e # spots	s Total S	cless Day	Тіте	Length	Rate	# spots T	Total 5	Cass	SPOTS	S
WOA	AM News	M-F	6a 7a	:30	\$400	0	\$0	3 5650	1	\$650	2 M Tu	63-73	:30	\$650	0	0\$	2	ঘ	\$1,650
WOAI	Today	MA	78-92	30	\$400	0	GS.	3 \$650	1 1	8650	2 Mr-Tu	73-93	:30	\$650	Φ	0\$	2	4	\$1,650
WOM	SA Living	N-F	10-113	(30	5125	1	\$125	3 \$123	0	\$0	3 M-Tu	10-11a	:30	\$200	0	\$0	2	4	\$395
WOAI	Spirit News	MA-F	5-530p	30	5425	q=6	\$425	3 \$1,15	0 0	0\$	2 Man	5-530p	30	\$700	0	\$0	2	Ф	\$1,750
WOA	530p News	±	530p-6p	30	\$750	0	0\$	3 \$1,200	0 0,	\$0	2 Mon	\$30-6p	:30	\$1,200	٥	0\$	2	0	\$0
WOAI	10pm News	M-F	19-1035p	:30	\$950	0	0\$	3 \$1,50	0 0	\$0	2 Man	10-1035p	30	\$1,500	0	0\$	N	Į.	\$950
WDA	Sat. Todav	Sat	6-83	30	\$100	1	\$100	3 \$175	=	\$175	Z M-Te	6-83	30	\$175	0	\$0	N	ф	2450
WDAI	AM News	M-F	5a-7a	30	\$400	0	\$0	3 \$650) 0	\$0	2 M-Tu	6a-7a	:30	\$650	0	\$	2	-	\$400
WOAI	Today	N-F	74-98	30	\$400	0	\$0	3 \$650	0 1	\$0	2 M-Tu	7a-9a	30	\$650	0	\$0	2	Ţ	\$400
WOAI	SA Living	W-W	10-11a	061	\$125	Ö	\$0	3 \$12!	0	\$0	3 MrTu	10-11a	130	\$200	Q	\$0	7	Ę.	\$125
WOAI	5pm News	¥-K	5-530p	30	\$425	0	\$0	3 \$1,15	0	\$0	2 Mon	5-530p	30	\$700	O	\$0	2	¥	\$500
WDAI	530p News	M-F	530p-6p	230	\$750	0	\$0	3 \$1,20	0	\$0	2 Mon	530-6p	30	\$1,200	O	\$0	2	0	80
WDAI	10pm News	¥-W	10-1035p	30	\$950	0	\$2	3 \$1,50	0	\$0	2 Mon	10-1035p	30	\$1,500	0	\$0	7	r!	\$950
WCA	Sat, Today	Sat	6p-7p	230	\$100	0	\$0	3 \$175	5 0	\$0	2 M-Tu	E&-8a	30	\$175	0	\$0	2	7	\$175
WOAI	AM News	M-F	5a-6a	bookends	\$150	23	\$300	3 5250	7 2	\$500	2 M-Tu	53-69	30	\$250	-	\$250	2	án	51,570
WOAI	AM News	M-F	6a-7a	pookends	\$400	2	\$800	3 \$650	2 (\$1,300	2 M-Tu	69-73	30	\$650	- 1	\$650	셑	an.	\$4,050
WOA	Today	M-F	7a-9a	pookends	\$400	1	\$400	3 \$650	5 5	\$1,300	2 M-Tu	7a-9a	:30	5650	 1	\$650	М	9	\$3,050
WOAi	S.A. Living	Ŋ-F	10-112	TOOKENGS	\$125	7	\$250	3 \$125	2	\$250	3 M-Tu	10-113	:30	\$200	Н	\$200	2	6	\$1,060
WOAi	Judge Judy	M-F	4-5p	รัชตลห์ยกส์ร	\$225	2	\$450	3 \$225	2 0	\$0	LQ.	4~5p	:30	\$375	0	CS	2	4	\$800
WOA	Spm News	M-F	5-530p	popyends	\$425	7	\$425	3 \$1,150	1000	\$1,150	2 Mon	5-530p	:30	\$700	Q	\$0	2	М	\$2,000
WOAL	Sprit News	M-F	6-630p	backends	\$625	1	\$625	3 \$1,75	10 04	\$1,750	2 Mon	\$30-6p	:30	\$1,200	0	\$0	7	4	\$3,375
WOAL	13pm News	M-F	10-10355	paoyends	2550	prd	5950	3 \$1,500	70 1	\$1,500	2 Mon	10-1035p	:30	\$1,500	0	\$3	r-t-	nd	\$3.400
WOAI TOTAL						35	\$4,850		14	\$9,225					4	\$1,750		74	\$28,700

Station	Program	Day	Time	Length	SPOTS	Gross Budget	Net Budget
WDAI	AM News	M-F	6a-7a	:30	4	\$1,650.00	
WOAI	Today	M-F	78-98	:30	막	\$1,650.00	
WOA	SA Living	M-F	10-11a	:30	4	\$395.00	
WOAI	Spiri News	M-F	5-530p	30	4	\$1,750,00	
WOAI	530p News	M-F	530p-6p	30	0	\$0.00	
WOAI	10pm News	M-F	10-1035p	:30	H	\$950.00	
WOAI	Sat. Today	Sat	(Q)	:30	막	\$450.00	
WDAI	AM News	MF	6a-7a	:30	⊣	\$400.00	
WDAL	Today	4-12	7a-9a	:30	H	\$400.00	
WOA	S.A. Living	M-F	10-11a	30	H	\$125.00	
WOAL	Spm News	MF	5-530p	:30	₽	\$500.00	
WDAL	530p News	M-F	530p-6p	30	Ö	\$0.00	
WOA	10pm News	N-F	10-1035p	30	₩	\$950.00	
WOAL	Sat. Today	Sat	6p-7p	130	7	\$175.00	
WOAI	AM News	M-F	59-63	bookends	6	\$1,570.00	
WOAI	AM News	M-F	6a-7a	bookends	6	\$4,050.00	
WOAI	Today	3M.F	78-93	bookends	9	\$3,050.00	
WOAF	SA Living	M-F	10-11a	bookends	6	\$1,060.00	
WOAI	Judge Judy	M-F	4-5p	bookends	학	\$800.00	
WOAI	Spm News	J-M-F	5-530µ	bookends	<°)	\$2,000.00	
WOAI	6pm News	M-F	6-630p	bookends	ঘ	\$3,375.00	
WOAI	10pm News	M-F	10-1035p	bookends	8	\$3,400.00	
WOAL TOTAL					74	\$28,700.00	\$24,395,00

ORDER

Order / Rev: 51979 Orders Alt Order #: Product Desc: Judge Renee McElhaney/Republican/73i WOAI-TV Estimate: House Local Flight Dates: 10/01/12 - 11/06/12 Primary AE: Sales Office: SAT Original Date / Rev: 08/28/12 / 09/19/12 Sales Region: GENERAL Local Order Type: Name: Shark TV Agency **Buying Contact:** Billing Type: Cash Billing Calendar: Broadcast Billing Contact: EOM/EOC Billing Cycle: 11103 West Ave, Sle 200 San Antonio, TX 78213 Agency Commission: 15% Advertiser Name: Renee McElhaney/Pol/Rep New Business Thru: Demographic: HHOrder Separation: 00:15:00 Product Codes: Local Elections Advertiser External ID: Priority: P-3

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D111 1 1011				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	56	\$17,725.00	\$15,066.25
10/29/12	11/06/12	18	\$10,975.00	\$9,328.75

Totals

Agency External ID:

Month	# Spats	Gross Amount	Net Amount	Rating
October 2012	56	\$17,725.00	\$15,066.25	0,00
November 2012	18	\$10,975.00	\$9,328.7 5	0.00
Totals	74	\$28,700.00	\$24,395.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Local	•		Start Of Order - End Of Order	100%

AGY, POL-CAND, GEN

Order Share	Share	Total
WOAI-TV	25%	\$28,700.00
Market	100%	\$114,800.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
EOAI	0%	\$0.00
KABB	0%	\$0.00
KENS	0%	\$0.00
KHCE	0%	\$0.00
KLRN	0%	\$0.00
KMYS	0%	\$0.00
KNIC	0%	\$0.00
KPXL	0%	\$0.00
KSAT	0%	\$0.00
KVAW	0%	\$0.00
KVDA	0%	\$0.00
KVDF	0%	\$0.00
KWEX	0%	\$0.00
UNKWN	75%	\$86,100.00

Ln Ch	Start End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
1 WOAI	10/01/12 10/14/12	Local 6a News Local 6a News	СМ	5:58a-7a	MTWTF	:30	1	\$300.00P-4	0.00 NM	2	\$600.00

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Order / Rev: 51979

Advertiser:

Renee McElhaney/Pol/Rep

Alt Order #:

Product Desc: J

Judge Renee McElhaney/Republican/73i

WOAI-TV

Flight Dates:

10/01/12 - 11/06/12

Ln Ch Start 6A NEWS	End	Inventory Code	Break	Start/End T	īme Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> Week: 10/01/12 Week: 10/08/12	End Date 10/07/12 10/14/12	<u>Weekdays</u> MTWTF MTWTF	Spots/Week 1	<u>Rate</u> \$300.00 \$300.00	<u>Rating</u> 0.00 0.00						
E 2 WOAI 10/01/1	_		СМ	7a-9a	MTWTF	:30	1	\$300.00 P-4	0.00 NM	2	\$600.00
TODAY SHOW Start Date Week: 10/01/12	End Date 10/07/12	Weekdays MTWTF	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
Week: 10/08/12 E 3 WOAI 10/01/1	10/14/12	MTWTF M-F 10a-11a	1	\$300.00 10a-11a	0.00 MTWTF	:30	1	\$90,00 P-4	0.00 NM	3	\$270.00
SA LIVING	2 10/21/12	M-F 10a-11a	CIVI	104-114	1411411	.00	·	φοσ.σστ .	0.00 1 1111		,
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u> \$90.00	Rating 0.00						
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	MTWTF MTWTF	1	\$90.00	0.00						
Week: 10/15/12 E 4 WOAI 10/01/1	10/21/12	Local 5p News	CM	\$90.00 5p-530p	0.00 MTWTF	:30	1	\$325.00P-4	0.00 NM	1	\$325.00
5P NEWS		Local 5p News M	-F								
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 5 WOAI 10/08/1	_	Sat Today Show Sat Today Show	СМ	5:58a-8a	- S-	:30	1	\$75.00P-4	0.00 NM	1	\$75.00
SAT TODAY Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12	10/14/12	S-	1	\$75.00	0.00						
E 6 WOAI 10/08/1	12 10/14/12	Local 5a News Local 5a News	CM	5a-5:557a	MTWTF	:15/:15	2	\$110.00P-4	0.00 BK	2	\$220.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$110.00	Rating 0.00						
E 7 WOAI 10/01/1	12 10/14/12	Local 6a News Local 6a News	СМ	5:58a-7a	MTWTF	:15/:15	2	\$300.00P-4	0.00 BK	3	\$900.00
6A NEWS Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	MTWTF	1 2	\$300.00	0.00						
E 8 WOAI 10/08/1		Today Show Today Show	CM	7a-9a	MTWTF	:15/:15	1	\$300.00P-4	0.00 BK	1	\$300.00
TODAY SHOW Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/12 E 9 WOAI 10/01/1	10/14/12	MTWTF M-F 10a-11a	CM	\$300.00 10a-11a	0.00 MTWTF	:15/:15	2	\$90.00P-4	0.00 BK	4	\$360.00
	12 10/21/12	San Antonio Livir		104 114			_	*******			
SA LIVING <u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	MTWTF MTWTF	1 2	\$90.00 \$90.00	0.00 0.00						
Week: 10/15/12	10/14/12	MTWTF	1	\$90.00	0.00						
E10 WOAI 10/01/	12 10/21/12	M-F 4p-5p Judge Judy	CM	3:59:30p-4:	57:59p MTWTF	:15/:15	1	\$175.00 P-4	0.00 BK	2	\$350.00
JUDGE JUDY											
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
Week: 10/08/12	10/14/12		0	\$0.00	0.00						
Week: 10/15/12 E 11 WOAI 10/01/1	10/21/12	Local 6p News	CM	\$175.00 559p-630p	0.00 MTWTF	:15/:15	1	\$500.00P-4	0.00 BK	2	\$1,000.00
6P NEWS	12 10/14/12	Local 6p News M		200p 000p				+···			—
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						

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WOAI-TV

Order / Rev: 51979

Advertiser: Renee McElhaney/Pol/Rep

Alt Order #:

Product Desc: Judge Renee McElhaney/Republican/73

Flight Dates:

10/01/12 - 11/06/12

Ln Ch Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri		Spots	Amount
E 11 WOAI 10/01/12	10/14/12	Local 6p News	CM	559p-630p	MTWTF	:15/:15	1	\$500.00P-4	0.00 BK	2	\$1,000.00
6P NEWS		Local 6p News M-	· Ի								
	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	0/14/12	MTWTF	1	\$500.00	0.00	:30	1	\$400.00P-3	0.00 NM	1	\$400.00
E 12 WOAI 10/15/12	10/21/12	Local 6a News Local 6a News	CM	5:58a-7a	MTWTF	.30	'	\$400.00F-3	0.00 14121		φ+00.00
6A NEWS											
	<u>0/21/12</u>	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$4 0 0.00	Rating 0.00						
E 13 WOAI 10/15/12		Today Show	CM	7a-9a	MTWTF	:30	1	\$400.00P-3	0.00 NM	1	\$400.00
		Today Show									
TODAY SHOW Start Date E	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	0/21/12	MTWTF	1	\$400.00	0.00						
E 14 WOAI 10/15/12	10/21/12	Late 10p News M-		9:59p-10:35p	MTWTF	:30	1	\$950.00P-3	0.00 NM	1	\$950.00
10P NEWS		Late 10p News M	-F								
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	0/21/12	MTWTF	1	\$950.00	0.00	:30	1	\$100.00P-3	0.00 NM	2	\$200.00
E 15 WOAI 10/15/12	10/28/12	Sat Today Show Sat Today Show	СМ	5:58a-8a	3-	.30		φ100.001-3	0.00 14141	-	Ψ200.00
SAT TODAY SHO		•									
	End_Date 0/21/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
	0/28/12	<u>-</u> S-	1	\$100.00	0.00						
E 16 WOAI 10/15/12	10/28/12	Local 5a News	CM	5a-5:557a	MTWTF	:15/:15	2	\$150.00P-3	0.00 BK	4	\$600.00
5A NEWS		Local 5a News									
	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	0/21/12	MTWTF MTWTF	2 2	\$150.00 \$150.00	0.00 0.00						
Week: 10/22/12 1 E 17 WOAI 10/15/12	10/28/12	Local 6a News	CM	5:58a-7a	MTWTF	:15/:15	1	\$400.00P-3	0.00 BK	3	\$1,200.00
	10,20,12	Local 6a News									
6A NEWS	End Data	Weekdays	Spots/Week	Rate	Rating						
	End <u>Date</u> 10/21/12	MTWTF	1	\$400.00	0.00						
	0/28/12	MTWTF	2	\$400.00	0.00	1-11-		* 400 00 D 0	0.00 PV		#B00 00
E 18 WOAI 10/15/12	10/28/12	Today Show Today Show	CM	7a-9a	MTWTF	:15/:15	1	\$400.00P-3	0.00 BK	2	\$800.00
TODAY SHOW		roddy onon									
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/21/12 10/28/12	MTWTF MTWTF	1	\$400.00 \$400.00	0.00 0.00						
E 19 WOAI 10/15/12	10/28/12	Local 5p News	CM	5p-530p	MTWTF	:15/:15	1	\$425.00P-4	0.00 BK	2	\$850.00
5P NEWS		Local 5p News M	-F								
	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					1	
Week: 10/15/12 1	10/21/12	MTWTF	1	\$425.00	0.00						
Week: 10/22/12 1	10/28/12	MTWTF Late 10p News M	F CM	\$425.00 9:59p-10:35p	0.00 MTWTF	:15/:15	1	\$950.00P-3	0.00 BK	2	\$1,900.00
L20 WOAT 10/13/12	10/20/12	Late 10p News M		5.55 p 15.55p		110/110	·				
10P NEWS			0 . 044 -1	Date	Devies						
	End Date 10/21/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$950.00	Rating 0.00						
	0/28/12	MTWTF	1	\$950.00	0.00		_				
E 21 WOAI 10/22/12	10/28/12		CM	10a-11a	MTWTF	:30	1	\$125.00P-3	0.00 NM	1	\$125.0 0
SAN ANTONIO LI	VING	San Antonio Livin	g								
Start Date E		<u>Weekdays</u>	Spots/Week	Rate	Rating						
-	10/28/12	MTWTF	1	\$125.00	0.00			0405 00B 1	0.00 515 4		¢42E 00
E 22 WOAI 10/22/12	10/28/12		CM	5p-530p	MTWTF	:30	1	\$425.00P-4	0.00 NM	1	\$425.00

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Order / Rev: 51979

Advertiser:

Renee McElhaney/Pol/Rep

Alt Order #:

Product Desc:

Judge Renee McElhaney/Republican/73

WOAI-TV

Flight Dates:

10/01/12 - 11/06/12

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pr	i Rtg Type	Spots	Amount
			Local Sp News				-				
5P NEV	VS		Local 5p News M	ŀF							
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/28/12	MTWTF	1	\$425.00	0.00		4 4750 000	0.00.4114		A4 000 00
E 23 WOAI	10/22/1	12 10/28/12	NBC Nightly New Nightly News M-F		53 0 p-6p	MTWTF-	- :30	1 \$750.00 P-	3 0.00 NM	2	\$1,000.00
NIGHTL	LY NEW	S	rughtly ruews wi-i								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/ Spot Ch	/22/12 Date Ra	10/28/12	MTWTF escription	1 Start	\$750.00 End Time	0.00	Weekdays	Length Rate	e Rtg Type		
			IBC Nightly News	530p			MTWThF		0.00 NM		
	e <i>MG 23</i>										
		itical] Due to	Political ocal 5p News	5p-5	30n		MTWThF	- :30 \$500.0	0.00 NM		
	3 for 23.1		ooal op News	οp-0	ООР			.50	,		
	•	oy Buyer]									
	l 10/08/1 3 for 23.1		ocal 5p News	5p-5	30p		MTWThF	- :30 \$500.0	0.00 NM		
		i 10/26 by Buyer]									
			M-F 10a-11a	СМ	10a-11a	MTWTF-	- :15/:15	2 \$125.00 P-	3 0.00 BK	4	\$500.00
0411.41	dTO!"C	LIMBE	San Antonio Livir	ng							
	VTONIO art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	MTWTF	2	\$125.00	0.00					
Week: 10/		11/04/12	MTWTF	2	\$125.00	0.00					4450.00
E 25 WOAI	10/22/1	12 10/28/12	M-F 4p-5p Judge Judy	CM	3:59:30p-4:	57:59p MTWTF-	:15/:15	2 \$225.00P-	3 0.00 BK	2	\$450.00
JUDGE	JUDY		Judge Judy								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/ E 26 WOAI		10/28/12	MTWTF	CM 2	\$225.00 559p-630p	0.00	- :15/:15	1 \$625.00 P-	3 0.00 BK	1	\$625.00
E 20 WOAI	10/22/	12 10/28/12	Local 6p News Local 6p News M		559h-636h	IALL BALL L.	13/.13	1 ψ023.001 -	5 0.00 pr		ΨοΖΟ.Ο
6P NEV	VS										
<u>Sta</u> Week: 10/	art Date	End Date 10/28/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$625.00	<u>Rating</u> 0.00					
E 27 WOAI			Local 6a News	CM	5:58a-7a	MTWTF-	- :30	1 \$650.00P-	2 0.00 NM	1	\$650.00
			Local 6a News								
6A NEV		Fod Date	Maakdaya	ContaAMonte	Doto	Doting					
Sta Week: 10/	<u>irt Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$650.00	<u>Rating</u> 0.00					
			Today Show	CM	7a-9a	MTWTF-	:30	1 \$650.00 P-	2 0.00 NM	1	\$650.00
TODAY	CLIOW		Today Show								
TODAY Sta	Irt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	MTWTF	1	\$650.00	0.00					
E 29 WOAI	10/29/1	2 11/04/12	Sat Today Show	CM	5:58a-8a	5	:- :30	1 \$175.00P-	2 0.00 NM	1	\$175.00
SATTO	DAY SH	1OW	Sat Today Show								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	S -	1	\$175.00	0.00				_	4===
E30 WOAI	10/29/1	12 11/06/12	Local 5a News Local 5a News	CM	5a-5:557a	MTWTF-	:15/:15	2 \$250.00 P-	2 0.00 BK	3	\$750.00
5A NEV	VS		Local 5a News								
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/ Week: 11/		11/04/12	MTWTF MT	2	\$250.00 \$250.00	0.00 0.00					
E 31 WOAI		11/11/12	Local 6a News	CM	5:58a-7a		- :15/:15	2 \$650.00P-	2 0.00 BK	3	\$1,950.00
			Local 6a News	- ***							•
6A NEV		E-JD-	Mindales	Omoko Mile di	Data	Doting.					
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$650.00	Rating 0.00				Į	
				_	+200.00						

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Order / Rev: 51979 Advertiser:

Renee McElhaney/Pol/Rep

Alt Order #: Flight Dates:

10/01/12 - 11/06/12

Product Desc:

WOAI-TV Judge Renee McElhaney/Republican/73

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len	Spots	Rate Pri	Rtg Type S	Spots	Amount
E 31 WOAI		2 11/06/12	Local 6a News	CM	5:58a-7a	MTWTF	:15/:15	2	\$650,00 P-2	0.00 BK	3	\$1,950.00
			Local 6a News									
6A NEW		End Data	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Star Week: 11/0	rt <u>Date</u> 05/12	End Date 11/11/12	MT	<u>30013/Week</u>	\$650.00	0.00						
E 32 WOAI				CM	7a-9a	MTWTF	:15/:15	2	\$650,00P-2	0.00 BK	3	\$1,950.00
			Today Show									
TODAY				0 . 044 .	D-4-	D-4:						
Star Week: 10/2	rt Date	End Date 11/04/12	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$650.00	Rating 0.00						
Week: 11/0		11/11/12	MT	1	\$650.00	0.00						
E33 WOAI	10/29/1	_	Local 5p News	СМ	5p-530p	MTWTF	:15/:15	1	\$1,150.00 P-2	0.00 BK	1	\$1,150.00
			Local 5p News M	·F								
5P NEW	_	Ford Date	Madelava	Conto/Mook	Pata	Rating						
Stai Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> мтwтF	Spots/Week 1	<u>Rate</u> \$1,150.00	0.00						
E 34 WOAI			Local 6p News	CM	559p-630p	MTWTF	:15/:15	1	\$1,750.00 P-1	0.00 BK	1	\$1,750.00
20,	10/20/1		Local 6p News M		, ,							
6P NEW												
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week 1	Rate \$1,750.00	Rating 0.00						
Week: 10/2 E 35 WOAI		11/04/12	Late 10p News M		9:59p-10:35p		:15/:15	1	\$1,500.00P-2	0.00 BK	1	\$1,500.00
E 35 WOAI	10/29/1	2 11/04/12	Late 10p News M		0.00p 10.00p		110,110	·	ψ.,oss.ss. =			• •
10P NE	WS											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	MTWTF		\$1,500.00 10a-11a	0.00 MT	·1 = /·1 =	1	\$200.00P-3	0.00 BK	1	\$200.00
E 36 WOA	11/05/1	2 11/06/12	M-F 10a-11a San Antonio Livin	CM	Tua-TTa	W I	.10/.10	'	φ200,001-0	0,00 BIX	'	Ψ200,00
SAN AN	OINOTI	LIVING	San Antonio Emi	9								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 11/0		11/11/12	MT	1	\$200.00	0.00			#400 00 D 0	0.00 NIM	4	#400.00
N 37 WOAI	10/01/1	2 10/07/12	Local 6a News	CM	5:58a-7a	MTWTF	:30	1	\$400.00P-3	0.00 NM	1	\$400.00
6A NEW	/S		Local 6a News									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/07/12	MTWTF	1	\$400.00	0.00		-		0.00.1111		0.400.00
N38 WOAI	10/01/1	2 10/07/12		CM	7a-9a	MTWTF	:30	1	\$400.00P-3	0.00 NM	1	\$400.00
TODAY	SHOW		Today Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	MTWTF	1	\$400.00	0.00						
N39 WOAI	10/01/1	2 10/07/12	M-F 10a-11a	CM	10a-11a	MTWTF	:30	1	\$125.00P-3	0.00 NM	1	\$125.00
CANLAR	ITONIO	LIVING	San Antonio Livir	g								
	NTONIO	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	MTWT F	1	\$125.00	0.00						
		2 10/07/12	Local 5p News	CM	5p-530p	MTWTF	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
			Local 5p News M	-F								
5P NEW		Cod Data	Mookdaya	Spots/Week	<u>Rate</u>	Rating						
<u>عام</u> // Week: 10	nt Date 01/12	End Date 10/07/12	<u>Weekdays</u> MTWTF	<u>Spots/Week</u>	\$500.00	0.00						
N 41 WOAI				-F CM	9:59p-10:35p		:30	1	\$950.00 P-3	0.00 NM	1	\$950.00
			Late 10p News M	l-F								
10P NE			M42-1	0	D-1-	Datin						
<u>Sta</u> Week: 10/	nt Date	End Date 10/07/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$950.00	Rating 0.00						
N 42 WOAI				CM	6p-6:57p	S-	:30	1	\$175.00 P-2	0.00 NM	1	\$175.00
NAZ WOAL	10/01/1	_ 10/0//12	Troubador/Bronce		5p 3.0.p	3						•
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/	01/12	10/07/12	5-	1	\$175.00	0.00						
										Totals	74	\$28,700.00